

Brian M. Peters

BRAND CENTRIC DESIGNER

www.brianmp.com

p: 620.793.2651

e: brianpetersrg@gmail.com

WORK EXPERIENCE

Optimal

Seattle, WA
Lead Visual Designer
07/2020 — Current

Amp Agency

Seattle, WA
Senior Designer
03/2019 — 04/2020

Razorfish

Seattle, WA
Senior Designer
10/2016 — 03/2019

Freelance Designer

Seattle, WA
08/2012 — 09/2016

Notable Contracts:

Razorfish (agency)
POP! (agency)
REI
Sur La Table

Coffman Associates

Kansas City, MO
Graphic Designer
05/2006 — 07/2012

Emporia State University Marketing Department

Emporia, KS
Student Graphic Designer
08/2004 — 12/2005

OVERVIEW

Multi-disciplinary creative specializing in brand design with 15+ years of professional experience.

Creates visual solutions from concept through execution with attention to project details, objectives, goals and time-lines.

Actively contributes voice of experience to ideate and influence creative conversations that align initiatives with brand objectives.

Confidently leads creative assignments by syncing process and team capabilities to create branded experiences that are useful, engaging and solution oriented.

Cognitively manages ongoing individual and team responsibilities while applying design aesthetic across various marketing requirements and platforms.

Effectively communicates and presents brand art direction, strategies, and design rationale in both the visual and verbal sense within internal and client-facing environments.

Inclusive team player who collaborates side by side with creative leads, designers, writers, UX, project managers, producers, developers, technologists, and strategists alike.

BRANDS

Eddie Bauer
Charles Schwab
Google
Honda
Microsoft
PUMA
REI
Smithsonian
Southwest Airlines
Starbucks
Sur La Table
Taco Bell
T-Mobile
XBox

EDUCATION

B.F.A Graphic Design

Emporia State University
Fall 2005

Art Accredited University

SKILLS

Illustrator
Photoshop
InDesign
Figma
Sketch
XD
Acrobat
After Effects
InVision
PowerPoint
Keynote
SEO
HTML/CSS

