

Brian M. Peters

DESIGNER | DIRECTOR
brianmp.com

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WORK EXPERIENCE

Amp Agency

Seattle, WA
Senior Designer
03/2019 – 04/2020

Razorfish

Seattle, WA
Senior Designer
10/2016 – 03/2019

Contract Focused Freelance Designer

Seattle, WA
08/2012 – 09/2016

- Razorfish
- POP!
- REI
- Sur La Table
- Weber Marketing Group
- Lee Hecht Harrison
- Tulalip Data Services
- First Choice Health
- True Blue Inc.

Coffman Associates

Kansas City, MO
Graphic Designer
05/2006 – 07/2012

ESU Public Affairs & Marketing Department

Emporia, KS
Student Graphic Designer
08/2004 – 12/2005

OVERVIEW

Multi-disciplinary designer with 15+ years of professional experience.

Designs creative solutions from concept through execution with attention to project details, goals, technology, and time-lines.

Confidently leads creative assignments by understanding how project objectives can be approached within branded environments to create experiences that are useful, engaging and solution oriented.

Leverages voice of experience to influence and motivate cross-functional creatives in the fulfillment of visual materials across various marketing requirements and platforms.

Cognitively manages ongoing assignments along with delegating team work tracks while applying design aesthetic, providing constructive feedback and identifying growth opportunities for junior team members.

Effectively communicates and presents brand art direction, strategies, and design rationale in both the visual and verbal sense within internal and client-facing environments.

Actively participates in collaborative environments with creative leads, designers, copy writers, UX, project managers, producers, developers, technologists, and strategists alike.

BRANDS

Eddie Bauer
Charles Schwab
Google
Honda
Microsoft
PUMA
REI
Smithsonian
Southwest Airlines
Starbucks
Sur La Table
Taco Bell
T-Mobile
XBox

EDUCATION

B.F.A. Graphic Design
Emporia State University
Emporia, KS
Fall 2005

Art Accredited University

SKILLS

Illustrator
Photoshop
InDesign
Figma
Sketch
XD
Acrobat
After Effects
InVision
PowerPoint
Keynote
HTML/CSS

